

ONTARIO COUNTY ARTS COUNCIL
"ART MART"

September 28, 2024,
Canandaigua American Legion
454 N. Main Street, Canandaigua

Inventory: This is an art fair marketplace for artists and crafters to show and sell their original work as well as other items related to the production and business of art. We welcome a diverse inventory including overstock, seconds, tools, books, supplies, equipment, off season work, discounted items, etc. No commercial items except supplies. Sale pricing is encouraged. This is an opportunity to sell original art or crafts as well as supplies that might not fit with your current body of work but others could still enjoy or use. OCAC may ask that images deemed inappropriate be removed.

Requirements for participation: Artists and crafters offering their original work; submission of application and payment of booth fee; agreement to man the assigned booth until the show end. A submitted application and booth fee is a commitment to show.

Venue: At the Canandaigua American Legion, banquet hall and the downstairs event area will both be used for booths. We have space for 30 booths, each of which can be provided with a large table. With limited space, early registration is encouraged. Both levels are accessible with no stairs required for set-up, have bathrooms, Internet and cell phone connections throughout, and there is ample free parking for vendors and attendees. An ATM is available to facilitate cash sales. No onsite food sales but vendors may bring a bag lunch. No alcohol permitted.

Booth information: Each booth space will include a table. Make it an easy eye-catching setup within the allotted booth space. No canopies. Nothing can be hung, tacked or taped on the walls. The tables will not have covers provided. Have fun with your display and signage. 2 people may share one booth.

Booth fees:

- \$35.00—Special price for OCAC members
 - \$35.00—Special price for full-time students with ID
 - \$50.00—General public (non-OCAC members)
- This is a non-juried event.

Sales tax: Vendors are responsible for collecting and paying the combined NY and Ontario County sales tax of 7.5%. Information about obtaining a sales tax number can be obtained by visiting the website of the NYS Department of Taxation & Finance.

Date and times:

Saturday September 28, 2024

7:30-9:30 am: Check in and set-up. Booth should be ready to open by 9:30 am.

10:00-5:00 pm: Sales time! Vendors are expected to man the booth until 5:00

5:00-7:00 pm: Break down, load out and make sure booth area is clean. No early breakdown and departure.

Celebrate a great show!

How and when to apply (finally!):**Calendar:**

April 15: Applications and Vendor information will be available on the Ontario County Arts Council website, www.ocarts.org to download and print.

April 15 to July 15: Signed and paid applications accepted until show is filled. Spaces are limited so we encourage early application. We will not refund the booth fee in the event of cancellations after August 31.

Before August 31 vendors will be notified of booth placement in the venue.

September 28, show time!

The Process:

Print a copy of the application from the OCAC website. Fill it out and sign; if you are a college student applying for the special student rate make a copy of your current ID or other enrollment verification to mail with the application.

Mail the completed application with a check for the booth fee, made out to the OCAC, to the arts council at 55 N. Main, Canandaigua, NY 14424. You may also hand deliver the application and check to the Ontario County Historical Museum at the same address when they are open. (The OCAC and the museum share a location.)

Promotion: OCAC will heavily promote this event by creating a distinct logo and tag line suitable for social media, website, print, PR, email and OCAC newsletters. Copy will include the “Art Mart” brand, OCAC logo and “Experience the Arts”. In addition to various social media and Instagram outlets, local PR outlets, ads, such as current PR partners such as the Ontario County Historical Society, Cobblestone and Dove Block. Sharing on social media by everyone involved will be appreciated and is encouraged.

8.5 x 11 posters for placement in Canandaigua and other locations in Ontario County including FLCC will be available. Confirmed vendors will be offered complimentary postcards to personalize then mail or otherwise distribute. Self promotion is highly encouraged! Expect a thank you call from an OCAC committee member.

You may contact Kay at kay.clay@frontier.com for more information.

Let's “Experience the Arts” together!

